

Font licence for private and commercial use

These terms explain how you may use font files purchased from the Unrealdesign shop. Your order confirmation identifies the font, version and licence you receive. You acquire a right to use the font. Copyright and other intellectual property rights in the font software are not transferred.

Licensor: Andreas Ullmann / Unrealdesign. Contact: sales@unrealdesign.de. Business address: Klostersteige 30, 87435 Kempten, Germany.

The two licences compared

Use	Private	Commercial
Personal projects without a business purpose	Permitted	Permitted
Self-promotion and business social media	Not permitted	Permitted
Client work and finished logos	Not permitted	Permitted
Clothing and other designed products for sale	Not permitted	Permitted
Advertising and commercial videos	Not permitted	Permitted
One person on up to two devices they use	Included	Included
Sharing or reselling font files	Not included	Not included
Webfonts and embedding in apps or servers	Not included	Not included

Private License

For personal, non-commercial design work, such as private invitations, personal posters or non-monetised hobby projects. Paid commissions, advertising, branding, promotional work for associations, business channels and products intended for sale are not covered. An unpaid project is also commercial if it serves a business or its marketing.

Commercial License

For unlimited design projects created for yourself or commissioned by clients, carried out by one licensed person. Permitted uses include logos, packaging, printed materials, social media, advertising, finished video graphics, clothing designs and merchandise. There is no unit limit or additional royalty on finished designed products.

No sharing with third parties

The licence, font files, ZIP packages and personal download links must not be shared, lent, sublicensed or resold to third parties. This includes clients, colleagues, agencies and freelancers. Each additional user requires their own licence. This does not affect the permitted delivery of finished designs under the Commercial License or rights required by mandatory law.

General terms of use

Licensee and duration

The licence covers one named person, who may install the font on up to two devices they use, such as a desktop computer and a laptop. Additional users need their own licences. Where a company purchases the licence, one individual user must be assigned to it. Once full payment has been received, the licence is worldwide, perpetual and non-exclusive for the purchased version.

Finished designs and delivery to clients

You may publish permitted work as images, printed products, videos or graphics converted to outlines, and deliver such finished work to clients under the Commercial License. A client does not need a separate font licence to use a finished logo or other such output. If the client wishes to install the font file or use it to set new text, they need their own licence. Finished output must not be used to distribute the font as a complete character set.

Files and embedding

You may make a personal backup copy. Font files must not be publicly uploaded, shared, sublicensed or resold with other products, except where mandatory law provides otherwise. Protected subset embedding in a document solely for viewing and printing is permitted. Embedding as a webfont, in apps, games, e-books, servers or shared font libraries is not included and requires a separate agreement. Finished image and vector graphics on a website remain permitted within the applicable licence scope.

Design modifications

You may modify lettering within your design and convert it to outlines. This does not permit you to develop or distribute a new font file based on the supplied font. Renaming, converting, modifying or extracting parts of the font software requires separate permission, except to the extent permitted by mandatory law.

Delivery and continued use

After payment has been confirmed, the purchased font is delivered to the email address provided or made available through a personal download link. A technical expiry date on a link does not shorten the duration of your licence. Save the font package and order confirmation locally. Contact sales@unrealdesign.de if a link expires or does not work. Included formats and technical features are specified in the product description; future versions are not automatically included.

Licence upgrades and statutory rights

A Commercial License is required before using a font commercially under a Private License. Any upgrade and possible credit for the previous purchase price must be agreed with Unrealdesign in advance. Statutory rights relating to defects, consumer rights and rights of use required by mandatory law remain unaffected. This document does not impose a blanket exclusion of the right of withdrawal. Information about the purchase, immediate digital delivery and any right of withdrawal is provided separately at checkout and in the contract confirmation.